

Curriculum Vitae

Hello,

My name is Dunja Cvetkovic, and I am a designer with 5+ years of experience designing web and printed media.

I am passionate about simple but unique design, user experience, human rights, and ethnic patterns.



Personal Information

<i>First name(s) / Surname(s)</i>	Dunja Cvetkovic
<i>Address(es)</i>	Branka Radicevica 21, 21 237 Gopodjinici, Zabalj Serbia
<i>E-mail</i>	mail@dunjacvetkovic.com
<i>Website</i>	https://dunjacvetkovic.com http://www.linkedin.com/in/dunjacvetkovic
<i>Nationality</i>	Serbian
<i>Date of birth</i>	14.11.1992.
<i>Gender</i>	Female
Work experience	
<i>Dates</i>	December 2019 - Present
<i>Company</i>	Try The CBD
<i>Position</i>	Senior Designer
<i>Description</i>	Try The CBD is an online shop that offers various CBD products, and as their senior designer, I have a wide range of responsibilities. With new products launching every month or two, I work closely with other designers to create new labels and packages. I am also closely involved in marketing campaigns following product launches. My primary responsibility is creating engaging email campaigns. We send promotional and informational emails daily to a large audience, so my job

	is to design and create effective emails in order to increase email CTR (click-through rate).
<i>Dates</i>	July 2018 – Present
<i>Company</i>	Foundation Tijana Juric
<i>Position</i>	Design and marketing coordinator
<i>Description</i>	In Foundation, I mainly focus on the design of promotional material and coordination for various events, such as the "Voice of an Angel" festival, "International Day of Missing Children," "Day of child safety on the internet", etc. My work in Foundation is on a volunteer basis, but I do it with much love and commitment, hoping that we together can make this world just a bit safer for all children.
<i>Dates</i>	February 2018 – April 2019
<i>Company</i>	Jiway S.A.
<i>Position</i>	UX / UI designer
<i>Description</i>	In Jiway my main focus was Mozaik - a web application for private banking. There I had the opportunity to learn a lot about UX and the whole process behind building web applications. I worked closely with managers, designers, and developers in order to develop and produce user-friendly products. As the leading UX/UI designer, I was in charge of implementing a more efficient interface to the existing platform. Next to Mozaik, I worked on several mobile apps, including E-forms, which lets you quickly receive, sign, and send your documents.
<i>Dates</i>	August 2012 - February 2019 April 2019 - December 2019
<i>Company</i>	Freelance work
<i>Position</i>	Graphic and web designer
<i>Description</i>	Freelance work on projects that include: - Graphic design for printed media - UX / UI design - Search engine optimisation - Content writing

	<ul style="list-style-type: none"> - Digital marketing - Marketing campaign
Education	
<i>Dates</i>	2008 – 2012
<i>Title of qualification awarded</i>	Graphic Design Technician
<i>Name and type of organisation providing education and training</i>	Design school “Bogdan Suput”, Novi Sad, Serbia
Computer skills	<p>Proficient user of desktop and laptop computers, tablet, and mobile devices. Familiar with multiple operating systems.</p> <p>Proficient knowledge of Adobe Creative programs (Photoshop, Illustrator, InDesign, XD, Premier, After Effects). Familiar with other programs for wireframing such as Axure and Figma.</p> <p>I have strong knowledge of HTML and CSS, and beginner knowledge of JS.</p>
Personal skills	
<i>Languages</i>	<p>Serbian / Mother tongue</p> <p>English / Proficient user</p> <p>German / Beginner</p>
<i>Social skills and competencies</i>	<p>Easygoing and easy to work with - I got a lot of those comments. I am always as organized as possible, whether I work in a team or alone. I try to create a good atmosphere and positive connections with all my colleagues.</p> <p>I'm very active in the NGO sector of education on children's safety online, and involved in various workshops and education programs.</p>